

## Contact

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[www.linkedin.com/in/juandesouza](http://www.linkedin.com/in/juandesouza)  
(LinkedIn)

[juandesouza.com/](http://juandesouza.com/) (Personal)

[tfx.company/](http://tfx.company/) (Company)

## Top Skills

Cloud Computing

Marketing

Start-ups

## Languages

Português (Native or Bilingual)

Italian (Elementary)

Español (Full Professional)

English (Native or Bilingual)

French (Professional Working)

Dutch (Elementary)

German (Elementary)

## Certifications

Duolingo Fluency in English:  
Professional working with  
competence (estimate)

High School Graduation

## Honors-Awards

Award received for being considered  
the best independent Science and  
Technology website in Brazil in 2015  
(Technical Jury)

## Publications

Innovating in the 21st century

# Juan de Souza

Founder & CEO at TFX

Porto, Porto, Portugal

## Summary

My name is Juan, I'm 25 years old, a businessman, investor, blogger, and streamer. I started my first business at the age of 10, using a dial-up connection in Brazil.

One of the things that most motivated and still motivates me to continue today is the positive impact that each attitude, action, production, and direction generates in people's lives. To give you an idea, with the brands and businesses I'm currently involved in, more than 80 million people have already been positively impacted in Brazil and in the World.

When I started back there, it was a completely different scenario, blogs and forums still dominated the internet and my internet access was limited to a dial-up connection in Brazil. That's what I had at the time. Despite that limitation, that wasn't enough to interrupt me.

My interest in computing and programming how things in general work and why they work have always been with me since I was a kid. I was one of those who opened the toy to see what was inside and how it worked. I know, I was pretty weird and I heard it a lot from people around me.

Please find out more on my personal website: <https://www.juandesouza.com/>

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## Experience

TFX

Founder & CEO

January 2016 - Present (9 years 3 months)

Oakland Park, Florida, United States

TFX is a global company that offers comprehensive solutions in cloud computing, information security, website and app development, artificial

intelligence, payments, and digital marketing, providing its clients with the necessary tools to thrive and succeed in the competitive digital landscape.

Founded on January 23, 2016, by Juan de Souza at the age of 16 while still in high school in Brazil, TFX emerged from a vision of turning technological challenges into opportunities. The company quickly stood out for delivering high-quality, strategically designed technological solutions that meet the specific needs of each client through efficient segmentation.

In its early years of operation, TFX rapidly established itself as a market reference, attracting a growing customer base across various industries, from small businesses to large corporations. The combination of personalized services, a commitment to excellence, and a highly skilled team enabled the company to expand its operations beyond national borders.

Today, headquartered in the state of Florida, USA, TFX has significantly expanded its reach and now serves clients in North America and Europe, which has become the company's primary focus. We aim to deliver technological solutions that are innovative and secure, helping businesses navigate the challenges of digital transformation with efficiency and reliability.

<https://tfx.company/>

## ArcaneByte Games

Founder & Game Developer

July 2024 - Present (9 months)

Oakland Park, Florida, United States

ArcaneByte Games was born from a lifelong passion for video games and a desire to contribute something unique to the world of interactive entertainment. Founded by Juan de Souza, a Brazilian game developer and businessman who moved to Portugal to pursue his dream, ArcaneByte Games stands as a testament to what creativity, persistence, and vision can achieve in the competitive indie game industry.

The founder's journey began with a love for storytelling, art, and technology. Inspired by the games that shaped his childhood, from classic platformers to deep, narrative-driven RPGs, he decided to merge his skills and dreams to create a game studio that would blend innovative gameplay with immersive storytelling. The studio's mission is to provide players with not just games but experiences that stay with them long after the credits roll.

Since its inception, ArcaneByte Games has focused on creating indie games that resonate with a global audience. We are driven by the belief that games are more than just entertainment—they are art forms that connect people, inspire imagination, and evoke emotions. From our humble beginnings to our ambitious future, we are committed to producing high-quality games that reflect the diverse voices and creative energy behind their development.

<https://arcanebytetgames.com/>

## QuickDevTools

Founder & Full-Stack Developer

February 2024 - Present (1 year 2 months)

Oakland Park, Florida, United States

QuickDevTools is a complete solution offering a vast array of tools that cater to both basic tasks, such as code formatting and validation, and more advanced functionalities, including performance analysis, security checks, and data conversion. All of this is accessible from a single online platform, eliminating the need for local software installation.

One of the most significant benefits of QuickDevTools is its extensive collection of tools that simplify the work of developers at various stages of a project. Whether you are a front-end, back-end, mobile, or full-stack developer, there are tools available that can accelerate your workflow and enhance your productivity.

One of the standout areas of QuickDevTools is code validation. A common frustration for developers is dealing with formatting and syntax errors in their code. QuickDevTools features automatic validation tools for popular languages such as HTML, CSS, JavaScript, JSON, and XML. By using these tools, developers can quickly identify issues and rectify their code before implementing it or sending it to production.

Moreover, file handling is a critical aspect of development. QuickDevTools provides file converters that allow developers to transform images between different formats (like PNG to JPEG), convert text files to code formats (such as CSV to JSON), and even convert scripts between languages.

Additionally, the platform includes compression tools that help reduce the size of images and files, resulting in faster and more efficient websites and

applications. Another important feature is the code formatters available within QuickDevTools. Reading poorly organized code can be a nightmare, especially in larger teams where multiple developers are working on the same project.

<https://quickdev.tools/>

Juan de Souza  
Digital Creator & Community Leader  
May 2019 - Present (5 years 11 months)  
Porto, Porto, Portugal

Juan de Souza is a dynamic and ever-growing brand that encompasses my personal YouTube channel, featuring engaging gameplay videos, live streams, and exclusive content. In addition to the YouTube channel, the brand extends to various projects, a vibrant community on Discord, and a space for interaction, discussion, and entertainment. Since its foundation on May 19, 2019, Juan de Souza has continuously evolved, creating a space where gamers, content creators, and enthusiasts can connect, share experiences, and explore new ideas together.

The YouTube channel is the heart of the brand, offering high-quality gaming content, in-depth gameplay analysis, walkthroughs, and real-time interaction during live streams. Whether it's playing the latest releases, revisiting classic titles, or engaging in community-driven challenges, the channel always prioritizes entertainment, knowledge sharing, and direct interaction with viewers.

Beyond YouTube, the Discord community plays a crucial role in the brand's identity. It serves as a hub where members can discuss games, share experiences, and even participate in exclusive events. The goal is to create a friendly, engaging, and welcoming environment for everyone who loves gaming and digital content.

Juan de Souza is more than just a name; it represents a growing movement of people who enjoy quality entertainment, technological discussions, and an ever-evolving space for collaboration. With each new project, update, and community initiative, the brand continues to expand, always aiming to bring the best content and experiences to its audience.

<https://links.juandesouza.com/>

## Quero Doar

Founder & Project Creator

October 2024 - February 2025 (5 months)

Porto, Porto, Portugal

Quero Doar is an innovative and entirely free social platform created to be a meeting point for people who want to contribute to meaningful causes and for non-governmental organizations (NGOs) seeking support to continue their work. Acting as a comprehensive digital catalog, Quero Doar connects users with NGOs across a broad range of areas, including health, education, environment, social assistance, human rights, animal protection, and more. This makes it easy for people to identify and choose organizations that align with their values and interests, fostering a positive impact for both NGOs and the communities they serve.

Quero Doar is a non-profit initiative with a strong social commitment.

Understanding the importance of every contribution—regardless of its form or size—the platform allows individuals to discover, research, and select NGOs they connect with, democratizing access to information and making it easier for people to make informed choices when it comes to social support. The platform emphasizes both transparency and diversity, providing a safe and trustworthy environment where users can explore causes they believe in, while NGOs gain greater visibility and engagement opportunities.

In addition to providing easy access to a vast list of NGOs in Portugal and Brazil, Quero Doar stands out for its user-friendly experience. Through an intuitive navigation system, users can filter NGOs by location, field of activity, and type of support needed. Each listed organization includes a detailed description of its activities, projects, and specific needs, ensuring users have a clear understanding of the work and impact of each NGO. This structure is essential so that anyone—whether a potential donor, volunteer, or someone simply seeking information on a particular social sector—can quickly find what they need and make informed decisions.

<https://www.querodoar.net/en/>

## Nerd Codex

Founder, Investor & Editor

October 2023 - February 2025 (1 year 5 months)

Porto, Porto, Portugal

Nerd Codex is a website dedicated to providing high-quality content with a unique approach to technology, games, cinema, and pop culture. With the goal of reaching a global audience, the site is available in seven languages: English, Spanish, French, Italian, Portuguese, Dutch, and German, ensuring that readers from different cultures can access and enjoy content in their native language. This inclusive approach reflects Nerd Codex's commitment to connecting people around the world through relevant information and analysis.

Nerd Codex stands out by exploring a wide variety of topics with depth and authenticity. In the field of technology, the site presents everything from analyses of emerging trends and advances in artificial intelligence to detailed evaluations of devices and solutions that transform our daily lives.

For gaming enthusiasts, the content goes beyond conventional reviews, offering reflections on the industry, eSports, and the cultural impact of games, while highlighting both independent productions and major releases. Cinema also occupies a prominent place, with reviews, in-depth analyses, and discussions on cultural and social themes present in films, ranging from Hollywood blockbusters to independent works from around the world.

<https://nerdcodex.com/>

## Brazilian History

Contributor & Senior IT Specialist

July 2023 - October 2024 (1 year 4 months)

Florianópolis, Santa Catarina, Brazil

Brazilian History is an exceptional initiative that is located as a unique site in the world dedicated to presenting the historical facts of Brazil in an accessible format mainly in English, Spanish, Portuguese, French, Italian, Dutch, and German. It is a valuable cultural platform that promotes and understands the Brazilian history of the world.

A contribution that can be made to sustain the operation of the overall project. All project scope ensures that the site is technically sound, facilitates translation and publication of stories in multiple languages, and promotes free access to a wide variety of historical information.

Agree firmly that his history is a possible ferrament to promote understanding and appreciation between cultures, and Brazilian History is a work not without feeling. If you also support and are interested in the history and promotion of

Brazilian culture on the global stage, consider supporting this incredible project on a voluntary or sponsored basis.

<https://brazilianhistory.net/>

### Coliseu Geek

Founder, Investor & Editor

April 2021 - August 2024 (3 years 5 months)

São Paulo, São Paulo, Brazil

Coliseu Geek was born from my enduring passion for these fascinating fields and my conviction that relevant information about technology, games, and cinema. Our commitment is to deliver content that informs, entertains, and inspires audiences around the world, regardless of the language they speak.

In the gaming universe, we explore everything from the most captivating indie titles to the most anticipated blockbusters. With impartial analysis and news, we keep gamers up to date with everything happening in the world of video games.

In the cinematic sphere, we delve into the big and small screens to discover the fascination of cinema, from timeless classics to contemporary cinematic releases. We offer in-depth reviews and analyses that help you understand the cultural and artistic impact of cinema.

Establishing our presence in seven global languages, Coliseu Geek's mission is to unite communities of enthusiasts from around the world. Our vision is that the passion for technology, games, and cinema is a universal language that connects us.

If you share our passion and vision or are interested in collaborating with us to further expand our global reach, don't hesitate to connect. We are always open to exciting partnerships and growth opportunities.

<https://coliseugeek.com.br/en/>

### Sonia Ideias

Co-Founder & Proofreader

March 2013 - May 2023 (10 years 3 months)

Rio de Janeiro, Rio de Janeiro, Brazil

Sonia Ideias is a blog founded in March 2013 with the mission of sharing inspiring ideas, reflections, and insights with readers from around the world. Created by Sonia, in partnership with Juan de Souza, the blog stands out by offering a broad and globally connected approach, always aiming to promote constructive discussions and the exchange of knowledge that transcends cultural and linguistic barriers.

With content available in four languages — Portuguese, English, Spanish, and French — the blog seeks to reach readers across various countries, ensuring that its messages and ideas are not limited by language. This global vision was driven by Juan de Souza, co-founder and responsible for reviewing the texts and suggesting topics that always aim to provoke reflection and offer new perspectives.

Since its inception, Juan has played a key role in the editorial development of Sonia Ideias. He reviews every piece of content published, ensuring that the messages are clear, cohesive, and aligned with the blog's core values. Moreover, his contribution goes beyond editing: Juan is responsible for proposing topics that engage with both contemporary and timeless issues, always seeking to add value to the content and keep the blog relevant and connected with its audience.

Sonia Ideias was born out of a desire to share knowledge, but it has evolved into a space where different voices, cultures, and thoughts meet. With Juan's editorial support and strategic vision for selecting relevant topics, the blog continues to grow, reaching more and more readers around the world while staying true to its original purpose: to inspire, provoke reflection, and spread great ideas.

The website was discontinued in May 2023.

**Fepo - Psicólogos Online**  
**Full-Stack Developer & Expansion Specialist**  
August 2020 - January 2022 (1 year 6 months)  
Rio de Janeiro, Rio de Janeiro, Brazil

In August 2020, I joined Fepo as a Full-Stack Developer, a platform that connects patients with licensed psychologists. During this critical period of the pandemic, my mission was to expand and modernize the platform to provide essential support to thousands of people seeking psychological help.



During my time at Fepo, I had the opportunity to work on various fronts, which significantly contributed to my growth as a professional. My primary responsibility was to modernize the existing infrastructure, which involved implementing complex applications using Amazon Web Services (AWS) to ensure scalability and efficiency.

I utilized WordPress as the foundation for the platform, but went further by integrating a scalable MySQL database to manage the increased demand from users. We implemented advanced redundancy solutions with linear Load Balancer and security containers, as well as smart snapshots to ensure data integrity. Security was a priority, so I established data protection protocols through Firewalls and Proxies.

To ensure the platform met user expectations, I conducted integrations with Microsoft Power BI, enabling robust data analysis that informed decision-making. I also carried out validations and internal A/B testing for new features, ensuring that improvements were effective and truly benefited the user experience.

It was an honor to be part of the Fepo team during such a challenging time. My contributions helped transform the experience for thousands of patients and dozens of registered psychologists, making mental health more accessible in difficult times. I am proud of the impact we made and look forward to applying this experience to new future challenges.

<https://fepo.com.br/>

## Vanna AI

### Founder & AI Developer

June 2016 - November 2021 (5 years 6 months)

Rio de Janeiro, Rio de Janeiro, Brazil

Vanna AI was developed in 2016 by Juan de Souza at the age of 16, to transform TFX's operations by offering intelligent, automated support for various technical and administrative demands. From the beginning, artificial intelligence was designed to focus on efficiency, security, and the automation of repetitive tasks, enabling TFX to optimize its productivity and ensure a high standard of quality in its daily operations. At that time, Vanna AI stood out as one of the first independent generative artificial intelligence under development, representing an important milestone for innovation within the company.

Vanna AI was created to be flexible and adaptable, handling a wide range of activities, from executing routine tasks to solving complex technical problems, always with a high degree of accuracy. This ability to continuously learn and evolve based on new information and situations was one of the pillars that helped Vanna AI stand out among conventional AI solutions.

Over the years, artificial intelligence underwent significant evolution, and in 2021, it was officially renamed TFX AI, further reinforcing its integration with TFX's structure. Today, TFX AI plays a fundamental role in areas such as cybersecurity, using an intelligent firewall to protect critical data and systems, as well as ensuring strict compliance adherence. Its automation capabilities allow the company to execute a series of repetitive activities with an accuracy rate of over 95%, minimizing errors and optimizing resources.

The website was discontinued in November 2021.

## Blenner

### Founder & Specialist in Cybersecurity and Optimizations

January 2015 - March 2021 (6 years 3 months)

Rio de Janeiro, Rio de Janeiro, Brazil

Blenner was an innovative solution created in 2015 by Juan de Souza at the age of 15, with the goal of enhancing the security and performance of websites and online applications. From its inception, Blenner stood out as a robust and efficient platform, integrating various APIs and modern technologies to make life easier for developers and site owners. Focused on protection and optimization, Blenner provided a complete set of tools, including JavaScript, HTML, and CSS code minification, as well as optimizations for static files like images and documents, all through a proprietary CDN.

The platform helped improve the speed and performance of websites, ensuring that pages loaded quickly, regardless of traffic volume or user location. This optimization was essential for providing a better experience to visitors and increasing user retention on the sites. Additionally, Blenner offered an extra layer of protection for clients' servers, reducing vulnerabilities and cyber-attacks.

During its six years of activity, Blenner evolved continuously, adapting to market changes and user needs. In March 2021, the project was officially closed to give way to a new phase of innovation, migrating its technologies

to the TFX platform, including TFX Cloud, TFX CDN, and TFX Security. This transition marked the end of an era for Blenner, which left a legacy of quality and efficiency in the field of digital optimization and security. The decision to migrate to TFX was strategic, aiming to offer even more complete and integrated solutions for users by leveraging new technologies and market demands.

<https://blenner.net/>

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## Education

### Escola Dínamis

High School · (January 2016 - December 2016)

### Colégio Stockler

High School · (January 2015 - December 2015)

### Colégio ICT

High School · (January 2014 - December 2014)

### Colégio Themis de Almeida Vieira

Elementary School · (January 2010 - December 2013)

### Escola Municipal Bahia

Elementary School · (January 2008 - December 2009)